

PHILANTHROPY  
THROUGH SPORTS  
**VICTORIES  
FOR YOUTH**







The Taube sports-related collaboratives assure a winning season for Bay Area youth.

Taube Philanthropies helps its grantees achieve impact and become winners through collaborative giving. Working in partnership with leading sports teams in the Bay Area, Taube Philanthropies multiplies the dollars invested in programs for at-risk youth by collaborating with major professional sports teams that care as much about giving back to the community as they do about winning.

In concert with a community of donors and in collaboration with Bay Area professional sports teams, Taube Philanthropies helps support a number of affiliated youth organizations that provide mentoring and tutoring and a safe after-school environment for at-risk youngsters.

#### **Touchdowns for Kids through the 49ers Foundation**

#### **Hoops 4 Kids through the Warriors Community Foundation**

#### **Goals for Kids through the Sharks Foundation**

Targeting funds for high-risk youth and families, Taube sports-related collaboratives help to advance school-year performance by providing high-quality summer-school enrichment programs.

Together, the Taube sports-related collaboratives assure a winning season, no matter what the official standings say. ■

“Achieving desired impact is what it’s all about. If you can make a positive impact, then you’ve accomplished whatever philanthropic mission you’re on.”

—Tad Taube

# 49ers Foundation Touchdowns for Kids

The idea behind Touchdowns for Kids (TDK) is simple: every time the San Francisco 49ers score a touchdown or a field goal or a defensive play, TDK and its collaborative partners provide a pre-established dollar amount to help underserved Bay Area youngsters.



Since launching the program in 2011, Taube Philanthropies, the 49ers Foundation, and other donors have contributed over

# \$1,964,000

to support **38** preselected Bay Area charitable organizations that support at-risk youth through TDK on-field competition.





# Warriors Community Foundation

## HOOPS 4 KIDS

Every time the Golden State Warriors basketball team tosses a 3-point basket, it generates \$500 for selected Bay Area organizations supporting at-risk youth. The funds are donated by Taube Philanthropies and its collaborative partners to help make everyone a winner, regardless of the final score.



Since launching the program in 2013, Taube Philanthropies, the Warriors Community Foundation, and other donors have contributed over

**\$2,789,000**

to support **30** preselected Bay Area charitable organizations.





# Sharks Foundation GOALS FOR KIDS

The San Jose Sharks hockey team scores numerous times during each season, and every goal since 2014 has helped youth in the Bay Area through the Goals for Kids program. For each goal, the Sharks team generated \$1,000 for local organizations dedicated to supporting underserved youth and families through Taube Philanthropies and its collaborative partners.



- Since launching the program in 2014, Taube Philanthropies, the Sharks Foundation, and other donors have contributed over
- **\$1,447,000**
- to support **27** preselected Bay Area charitable organizations.



# BENEFICIARY ORGANIZATIONS

## Touchdowns for Kids

(2011-12 season inception)

10 Books A Home  
49ers Academy  
49ers EDU  
49ers Prep  
49ers STEM Leadership Institute  
Aim High Academy  
Bay Area Women's Sports Initiative  
Bay Scholars  
Breakthrough Silicon Valley  
BUILD  
Center for Youth Wellness  
City Team Ministries  
City Year  
College Spring  
Counseling and Support Services  
for Youth  
Cristo Rey San Jose Jesuit High  
School  
East Bay College Fund  
East Palo Alto Tennis and  
Tutoring Project  
Fresh Lifelines for Youth, Inc.  
Harper for Kids  
Hidden Genius Project  
Juma Ventures  
JW House  
KidPower  
La Casa de Las Madres  
Little Kids Rock  
Navy Seal Foundation  
Oakland Promise  
Pathways for Kids  
Playworks Northern California  
Positive Coaching Alliance  
Ronald McDonald House at Stanford  
Reading Partners  
Silicon Valley Education Foundation  
Silicon Valley FACES  
Somos Mayfair  
Summer Search Foundation  
VIA Services

## Hoops4Kids

(2013-14 season inception)

Aim High Academy  
Bay Scholars  
Big Brothers Big Sisters  
Boys & Girls Clubs of Oakland  
Boys & Girls Clubs of San Francisco  
BUILD  
Champs at UCSF Benioff Oakland  
CodeNow  
College Track  
East Bay College Fund  
East Oakland Youth Development  
Center  
Edgewood Center for Children &  
Families  
Education Outside  
Genesys Works  
Hidden Genius Project  
Juma Ventures  
Oakland Digital  
Oakland Promise  
Oakland Public Education Fund  
Playworks Northern California  
Positive Coaching Alliance  
Reading Partners  
Safe Passages  
San Francisco CASA  
San Francisco Education Fund  
SPARK\* SF Public Schools (SFUSD)  
Techbridge Girls  
U Aspire  
Urban Ed Academy  
Vision To Learn  
Youth Radio

## Goals for Kids

(2014-15 season inception)

American Heart Association  
Austen Everett Foundation  
Bay Area Women's Sports  
Initiative  
Bay Scholars  
Books Aloud, Inc.  
Child Advocates of Silicon Valley  
City Year San Jose/Silicon Valley  
Folded Flag Foundation  
Jewish Family Services of  
Silicon Valley  
JW House  
Loved Twice  
Loaves & Fishes Family Kitchen  
Make-A-Wish Greater Bay Area  
Muscular Dystrophy Association  
O'Neill Sea Odyssey  
Okizu  
Racing Hearts  
Rock the CASA  
Ronald McDonald House at  
Stanford  
Ronald McDonald House Charities  
Bay Area  
Second Harvest Food Bank of  
San Mateo and Santa Clara  
Counties  
Silicon Valley Children's Fund  
Special Olympics Northern CA  
Students Rising Above  
Via Services  
Victory Ranch Inc.  
Wayfinder Family Services  
(Blind Babies Foundation)  
Youth Science Institute





Bay Scholars



Austen Everett Foundation



Bay Area Women's Sports Initiative



Child Advocates of Silicon Valley



49ers Academy



O'Neill Sea Odyssey



Second Harvest Food Bank



# The Final Score



taubephilanthropies.org

Since the inception of Taube Philanthropies sports-related collaboratives with the 49ers, Warriors, and Sharks:

# \$6.23 million

has been raised and over

# 1,500,000

at-risk youngsters have been able to improve their lives.



## Touchdowns for Kids

SEASON BEGUN  
2011-2012

DOLLARS  
DISTRIBUTED  
TO DATE

# \$1.96 million

## Hoops 4 Kids

SEASON BEGUN  
2013-2014

DOLLARS  
DISTRIBUTED  
TO DATE

# \$2.79 million

## Goals for Kids

SEASON BEGUN  
2014-2015

DOLLARS  
DISTRIBUTED  
TO DATE

# \$1.48 million

TOGETHER WE ARE MAKING A BETTER  
FUTURE FOR THE NEXT GENERATION